# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

> For the month of November 2023 Commission file number: 001-34936

# **Noah Holdings Limited**

1226 South Shenbin Road Shanghai 201107 People's Republic of China +86 (21) 8035-8292 (Address of Principal Executive Offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F ⊠ Form 40-F □

# EXHIBIT INDEX

<u>Exhibit 99.1</u>

Announcement — Date of Board Meeting and Date of Announcement of Third Quarter 2023 Unaudited Financial Results

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

## Noah Holdings Limited

By: /s/ Qing Pan

Name: Qing Pan Title: Chief Financial Officer

Date: November 17, 2023

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#### **Noah Holdings**

#### Noah Holdings Private Wealth and Asset Management Limited

(Incorporated in the Cayman Islands with limited liability under the name Noah Holdings Limited and carrying on business in Hong Kong as Noah Holdings Private Wealth and Asset Management Limited) (Stock Code: 6686)

### DATE OF BOARD MEETING AND DATE OF ANNOUNCEMENT OF THIRD OUARTER 2023 UNAUDITED FINANCIAL RESULTS

The board of directors (the "Board") of Noah Holdings Private Wealth and Asset Management Limited (the "Company", with its subsidiaries and consolidated affiliated entities, the "Group") will hold a Board meeting on Wednesday, November 29, 2023 (Hong Kong time) for the purpose of, among others, considering and approving the unaudited financial results of the Group for the three months ended September 30, 2023 (the "Q3 Results") and its publication. The Company will announce its Q3 Results at or around 6:00 a.m. on Thursday, November 30, 2023 (Hong Kong time) on the website of The Stock Exchange of Hong Kong Limited at <u>www.hkexnews.hk</u>.

Following the announcement of the Q3 Results, the Company's senior management will host a combined English and Chinese language earnings conference call to discuss its Q3 Results and recent business activities. The conference call may be accessed with the following details:

#### **Dial-in details:**

Conference title:	Noah Holdings 3Q23 Earnings Conference Call
Date/Time:	Wednesday, November 29, 2023 at 8:00 p.m., U.S. Eastern Time
	Thursday, November 30, 2023 at 9:00 a.m., Hong Kong Time

Dial in.

_	Hong Kong Toll Free:	800-963976
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_	United States Toll Free:	1-888-317-6003

Mainland China Toll Free: 4001-206115 1-412-317-6061

- International Toll:
- Participant Password: 7559504

A telephone replay will be available starting approximately one hour after the end of the conference until December 6, 2023 at 1-877-344-7529 (US Toll Free) and 1-412-317-0088 (International Toll) with the access code 1973272.

A live and archived webcast of the conference call will be available at the Company's investor relations website under the "Financial Reports" section at http://ir.noahgroup.com.

> By Order of the Board Noah Holdings Private Wealth and Asset Management Limited Jingbo Wang Chairwoman of the Board

Hong Kong, November 17, 2023

As of the date of this announcement, the Board comprises Ms. Jingbo Wang, the chairwoman and Mr. Zhe Yin as directors; Ms. Chia-Yue Chang, Mr. Kai Wang and Mr. Boquan He as non-executive directors; and Dr. Zhiwu Chen, Ms. Cynthia Jinhong Meng, Ms. May Yihong Wu and Mr. Jinbo Yao as independent directors.