UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G (Rule 13d-102)

Under the Securities Exchange Act of 1934		
	(Amendment No. 12)*	
	Noah Holdings Limited	
	(Name of Issuer)	
	Ordinary Shares, Par Value US\$0.00005 Per Share	
	(Title of Class of Securities)	
	65487×102^{1}	
	(CUSIP Number)	
	December 31, 2023	
	(Date of Event Which Requires Filing of This Statement)	
Check the a	appropriate box to designate the rule pursuant to which this Schedule is filed: Rule 13d-1(b)	
	Rule 13d-1(c)	
\boxtimes	Rule 13d-1(d)	
	The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.	
Exchange A	ne information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act, but shall be subject to all other provisions of the Act see the Notes).	
1 Thi	is CUSIP number applies to the Issuer's American depositary shares. One American depositary share represents five ordinary shares.	

	NAMES OF REPORTING PERSON					
	Zhe Yin					
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a)					
				(b) 🗆		
3	SEC USE ONLY					
	CITIZENSHIP OR PLACE OF ORGANIZATION					
	The People's Rep	ubl	ic of China			
		5	SOLE VOTING POWER			
NUMBER OF			16,659,590 ordinary shares (See Item 4)			
SHARES		6	SHARED VOTING POWER			
BE	NEFICIALLY		0			
OWNED BY EACH		7	SOLE DISPOSITIVE POWER			
REPORTING			16,659,590 ordinary shares (See Item 4)			
PERSON WITH		8	SHARED DISPOSITIVE POWER			
			0			
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON					
	16,659,590 ordinary shares (See Item 4)					
10	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES					
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)					
	5.1%					
12	TYPE OF REPOR	RTI	NG PERSON			
	IN					
			-			

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1	NAMES OF REPORTING PERSON					
	Yin Investment Co., Ltd.					
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP					
	(b) [
3	SEC USE ONLY					
	CAMPAGE MALAND OF		THE OF OR OR ANY THE OWN			
4	CITIZENSHIP O	КP	LACE OF ORGANIZATION			
	British Virgin Islands					
		5	SOLE VOTING POWER			
NUMBER OF			16,659,590 ordinary shares (See Item 4)			
SHARES		6	SHARED VOTING POWER			
	NEFICIALLY		0			
OWNED BY EACH		7	SOLE DISPOSITIVE POWER			
REPORTING			16,659,590 ordinary shares (See Item 4)			
PERSON WITH		8	SHARED DISPOSITIVE POWER			
			0			
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON					
	16,659,590 ordinary shares (See Item 4)					
10	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES					
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)					
	5.1%					
12	TYPE OF REPOR	RTI	NG PERSON			
	CO					

Item 1(a). NAME OF ISSUER

Noah Holdings Limited

Item 1(b). ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES

Building A, No. 1226 Shenbin South Road, Minhang District, Shanghai, 201107, People's Republic of China

Item 2(a). NAME OF PERSON FILING

Zhe Yin

Yin Investment Co., Ltd.

Item 2(b). ADDRESS OF PRINCIPAL BUSINESS OFFICE OR, IF NONE, RESIDENCE

For Zhe Yin:

Building A, No. 1226 Shenbin South Road, Minhang District, Shanghai, 201107, People's Republic of China For Yin Investment Co., Ltd.:

Vistra Corporate Services Centre, Wickhams Cay II, Road Town, Tortola, VG1110, British Virgin Islands

Item 2(c). CITIZENSHIP

Mr. Zhe Yin is a citizen of the People's Republic of China.

Yin Investment Co., Ltd. is a British Virgin Islands company.

Item 2(d). TITLE OF CLASS OF SECURITIES

Ordinary shares, par value US\$0.00005 per share.

Item 2(e). CUSIP No.

65487X102.

This CUSIP number applies to the issuer's American depositary shares ("ADSs"); One ADS represents five ordinary shares.

Item 3. IF THIS STATEMENT IS FILED PURSUANT TO §§ 240.13D-1(B), OR 240.13D-2(B) OR (C), CHECK WHETHER THE PERSON FILING IS A:

Not applicable.

Item 4. OWNERSHIP

The information required by Items 4(a) - (c) is set forth in Rows 5-11 of the cover page hereto and is incorporated herein by reference.

As of December 31, 2023, Yin Investment Co., Ltd. ("Yin Investment") is the record owner of 16,050,000 ordinary shares of the issuer. Yin Investment also owns 608,110 ordinary shares in the form of ADS and has the right to acquire 1,480 ordinary shares upon vesting of restricted share units, granted under the share incentive plan of the issuer, within 60 days after December 31, 2023.

Mr. Yin Zhe is the sole director of Yin Investment and as such has power to vote and dispose of the ordinary shares held by Yin Investment. Mr. Yin Zhe is the beneficial owner of all the ordinary shares held by Yin Investment. The Trust was established for the purposes of Mr. Yin Zhe's wealth management.

Yin Investment is indirectly wholly owned by ARK Trust (Hong Kong) Limited in its capacity as trustee of the Safe Harbor Trust (the "Trust") constituted under the laws of Hong Kong, with Mr. Yin Zhe as the settlor and Mr. Yin Zhe and his family members as the beneficiaries. Yin Investment is directly wholly owned by Rhythm Profit Investment Limited, a British Virgin Islands company, which is in turn wholly owned by ARK Trust (Hong Kong) Limited, a professional trustee company. Therefore, ARK Trust (Hong Kong) Limited as trustee of the Trust may be considered to indirectly hold the shares of Yin Investment. However, the Trustee disclaims beneficial ownership of all such shares. ARK Trust (Hong Kong) Limited as trustee of the Trust has no power to dispose of the ordinary shares held by Yin Investment except upon written instruction by Mr. Yin Zhe, or to avoid criminal sanction or civil liability to persons not connected with the Trust, or to avoid adverse impact on the reputation of ARK Trust (Hong Kong) Limited or any of its associates.

Item 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS

Not applicable.

Item 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON

Not applicable.

Item 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY OR CONTROL PERSON

Not applicable.

Item 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP

Not applicable.

Item 9. NOTICE OF DISSOLUTION OF GROUP

Not applicable.

Item 10. CERTIFICATION

Not applicable.

SIGNATURES

After reasonable inquiry and to the best of his or its knowledge and belief, each of the undersigned certifies that the information set forth in this statement is true, complete and correct.

DATED: February 7, 2024

ZHE YIN

By: /s/ Zhe Yin Name: Zhe Yin

YIN INVESTMENT CO., LTD.

By: /s/ Zhe Yin Name: Zhe Yin Title: Director

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Exhibit No.	Description
99.1*	Joint Filing Agreement, dated February 13, 2012, by and between Yin Investment Co., Ltd. and Zhe Yin
* previously filed	