



Important information relating to the 2021 Annual General Meeting ("AGM") to be held on November 29, 2021

November 4, 2021

SHANGHAI, Nov. 4, 2021 /PRNewswire/ -- Noah Holdings Limited ("Noah" or the "Company") (NYSE: NOAH), a leading and pioneer wealth management service provider in China offering comprehensive one-stop advisory services on global investment and asset allocation primarily for high net worth investors, announced in its announcement dated October 22, 2021 that the AGM was to be held at Wanda Vista Guilin, No.398 Dayan Road, Yanshan District, Guilin, Guangxi Province, People's Republic of China, on November 29, 2021 at 10:00 a.m. - 12:00 p.m. (local time). Considering the Covid-19 situation in China, the AGM will now be held at the Building 2, 1687 Changyang Road, Shanghai, People's Republic of China at 10:00 a.m. - 12:00 p.m. (local time) on the same day, November 29, 2021. All other arrangements in relation to the AGM remain the same.

We will continue to monitor the situation as the AGM approaches and may, if necessary, make further changes to the venue of the AGM. Any further changes will be made with health and safety as a priority.

Shareholders and ADS holders should continue to monitor our website at <http://ir.noahgroup.com> as well as our stock exchange announcements for any important updates in relation to the AGM.

The record date (the "Record Date") for determining the shareholders entitled to receive notice of the AGM or any adjournment or postponement thereof has been set as the close of business on November 2, 2021.

Holders of record of our Ordinary Shares at the close of business on the Record Date are entitled to attend the AGM and any adjournment or postponement thereof in person. Beneficial owners of the Company's ADSs are also welcome to attend the AGM in person. In order to assist us in our preparation for the AGM, please RSVP by email to IR@noahgroup.com.

Shareholders and ADS holders may obtain a copy of the Company's annual report on Form 20-F for the year ended December 31, 2020, free of charge, from our website at <http://ir.noahgroup.com> or by sending an email to ir@noahgroup.com.

ABOUT NOAH HOLDINGS LIMITED

Noah Holdings Limited (NYSE: NOAH) is a leading and pioneer wealth management service provider in China offering comprehensive one-stop advisory services on global investment and asset allocation primarily for high net worth investors. In the first half of 2021, Noah distributed RMB52.1 billion (US\$8.1 billion) of investment products. Through Gopher Asset Management, Noah had assets under management of RMB155.9 billion (US\$24.1 billion) as of June 30, 2021.

Noah's wealth management business primarily distributes private equity, private secondary, mutual fund and other products denominated in RMB and other currencies. Noah delivers customized financial solutions to clients through a network of 1,268 relationship managers in 81 cities in mainland China, and serves the international investment needs of its clients through offices in Hong Kong, Taiwan, United States and Singapore. The Company's wealth management business had 397,235 registered clients as of June 30, 2021. As a leading multi-asset manager in China, Gopher Asset Management manages private equity, real estate, public securities, multi-strategy and other investments denominated in RMB and other currencies. The Company also provides other businesses.

For more information, please visit Noah at ir.noahgroup.com.

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