



Noah Holdings and ARK Wealth Management Highlights Alternative Strategies and AI-Driven Innovation at Greenwich Economic Forum 2025

Oct 10, 2025

GREENWICH, Conn., Oct. 10, 2025 /PRNewswire/ -- Noah Holdings Limited ("Noah" or the "Company") (NYSE: NOAH and HKEX: 6686), a leading and pioneer wealth management service provider offering comprehensive one-stop advisory services on global investment and asset allocation primarily for global Chinese high-net-worth investors, participated in the 8th Annual Conference of the Greenwich Economic Forum ("GEF", "the Forum") as a global partner. The Forum was held on October 6–8, 2025, in Greenwich, CT, USA.

As one of the world's leading alternative investment forums, this year's GEF convened over 400 global fund leaders, academics, policymakers, and thought leaders. Key speakers included Ray Dalio, founder of Bridgewater Associates; Nassim Nicholas Taleb, renowned author of *The Black Swan* and *Antifragile*; and Robert E. Rubin, former U.S. Secretary of the Treasury. Senior executives from leading global institutions also participated in high-level dialogues on global investment trends. Noah played a pivotal role in connecting outstanding global product management professionals, fostering cross-border collaboration and innovation in alternative investments through high-level dialogues on global market trends.

Noah, ARK Wealth Management ("ARK"), and Olive Asset Management (Hong Kong) Limited ("Olive") — a subsidiary specializing in global alternative investments — participated in the Forum as global partners, where they shared their long-term, value-driven investment philosophy with an international audience, ultimately reinforcing their commitment to turning timeless principles into actionable strategies with global relevance.

Alternative Investments: Building the "Resilience Engine"

The GEF not only benefits from Greenwich's legacy as the "Hedge Fund Capital", but has also established itself as a leader for alternative investing. As alternative investments become an increasingly critical strategic focus in today's market, the Forum serves as a dynamic testing ground where the world's most forward-looking investment thinking, risk management frameworks, and alpha-generating strategies are both implemented and validated.

Noah's expertise in alternative investments, particularly in multi-asset portfolios and thematic strategies in energy and AI, further highlights its capacity to create diversified solutions for international investors. This capability is reinforced by proprietary research, as demonstrated by key findings from the *ARK Wealth H2 CIO Report ("CIO Report")*, which emphasizes dual narratives of technology-hedged deflation and policy-driven reflation.

The CIO Report advocates a low-correlation allocation framework to capture structural opportunities. To build durable portfolios that can withstand systemic equity volatility, managers may consider allocating to two types of alternative strategies: "Volatility dampeners" and "Crisis alpha". This combination acts as a built-in "resilience engine", enhancing the portfolio's overall stability.

In addition, bridge assets are identified as key to enhancing portfolio flexibility, highlighting a strategic mix of all-weather multi-strategy hedge funds, US dollar stablecoins, and short-term treasury bonds. This approach strengthens liquidity and agility, enabling Noah to help clients build portfolios that effectively balance stability and long-term growth.

Empowering Chinese Investors through Global Insights and AI Innovation

Alternative investments in private equity, venture capital, and other strategies now account for approximately two-thirds of Noah's AUM, reflecting Chinese investors' appetite for differentiated, long-term strategies.

Extending this commitment to innovation, Noah has launched its AI-powered wealth management platform, iARK, designed to deliver smarter, more transparent, and personalized investment experiences. Through AI portfolio insights, investors gain a clear view of product selection, allocation, and performance, making portfolio analysis intuitive and data-driven.

Within the iARK app, users can interact directly with Noah AI to explore a wide range of investment opportunities, and stay informed through real-time market insights and educational content. By combining global intelligence with AI-driven innovation, Noah empowers investors to make informed, timely, and confident financial decisions anytime, anywhere.

Through platforms such as GEF, Noah and ARK bridge knowledge gaps and deliver practical global insights that help Chinese high-net-worth families access concrete investment opportunities.

ABOUT NOAH HOLDINGS LIMITED and ARK WEALTH MANAGEMENT

Noah Holdings Limited (NYSE: NOAH and HKEX: 6686) is a leading and pioneer wealth management service provider offering comprehensive one-stop advisory services on global investment and asset allocation primarily for global Chinese high-net-worth investors. Noah's American depositary shares, or ADSs, are listed on the New York Stock Exchange under the symbol "NOAH", and its shares are listed on the main board of the Hong Kong Stock Exchange under the stock code "6686". One ADS represents five ordinary shares, par value \$0.00005 per share.

ARK Wealth Management ("ARK") is a wealth management platform under Noah Holdings (NYSE: NOAH, HKEX:6686) that provides comprehensive financial services to high-net-worth Chinese families and institutions worldwide. Centered on client needs and adhering to principles of independence and professionalism, ARK continuously innovates its products and services. We are committed to delivering customized wealth management solutions that precisely meet our clients' evolving needs, aspiring to become the preferred wealth management platform for Chinese clients globally.

As of December 31, 2024, ARK Wealth Management has accumulated US\$8.7 billion in assets under allocation, with service centers established in

multiple countries and regions to provide professional localized services to clients. For more information, please visit ARK's website at www.arkwealth.com.

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SOURCE Noah Holdings Limited

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