October 24, 2022

Qing Pan Chief Financial Officer Noah Holdings Limited Building 2, 1687 Changyang Road Shanghai 200090 People s Republic of China

Re: Noah Holdings

Limited

Form 20-F for the

Fiscal Year Ended December 31, 2021

Filed April 6, 2022 File No. 001-34936

Dear Qing Pan:

We have reviewed your September 28, 2022 response to our comment letter and have the

following comment. We may ask you to provide us with information so we may better  $% \left( 1\right) =\left( 1\right) +\left( 1\right) +$ 

understand your disclosure.

 $\,\,$  Please respond within ten business days by providing the requested information or advise

us as soon as possible when you will respond. If you do not believe our comments apply to your  $% \left( 1\right) =\left( 1\right) +\left( 1\right) +\left($ 

facts and circumstances, please tell us why in your response.

 $\label{eq:comments} \mbox{ After reviewing your response to these comments, we may have additional}$ 

comments. Unless we note otherwise, our references to prior comments are to comments in our

September 15, 2022 letter.

Form 20-F for the fiscal year ended December 31, 2021 filed April 6, 2022  $\,$ 

Financial Information Related to the VIEs, page 10

1. We note your response to comment 3 and reissue the comment in part. With regard to disclosure regarding dividends or distributions that have been made by a subsidiary or consolidated VIE to the holding company, please revise to identify which entity or entities made such transfer(s), and the tax consequences to all entities involved in such transfer(s).

Qing Pan
FirstName LastNameQing
Noah Holdings Limited Pan

Comapany

October 24, NameNoah

2022 Holdings Limited

October
Page 2 24, 2022

Page 2 24, 2022 Page 2
FirstName LastName

Please contact Christopher Wall at 202-551-4162 or David Gessert at 202-551-2326 with any questions.

Sincerely,

Division of

Corporation Finance

Office of Finance