UNITED STATES SECURITIES AND EXCHANGE COMMISSION

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549
FORM 6-K
REPORT OF FOREIGN ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934
For the month of August 2022
Commission file number: 001-34936
Noah Holdings Limited
No. 1687 Changyang Road, Changyang Valley, Building 2 Shanghai 200090, People's Republic of China (86) 21 8035 9221 (Address of Principal Executive Offices)
Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.
Form 20-F ⊠ Form 40-F □
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule $101(b)(1)$:
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): \Box

<u>Announcement — Date of Board Meeting and Date of Announcement of Second Quarter 2022 Unaudited Financial Results</u>

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Noah Holdings Limited

By: /s/ Qing Pan

Name: Qing Pan

Title: Chief Financial Officer

Date: August 10, 2022

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Noah Holdings

Noah Holdings Private Wealth and Asset Management Limited 諾亞控股私人財富資產管理有限公司

(Incorporated in the Cayman Islands with limited liability under the name Noah Holdings Limited and carrying on business in Hong Kong as Noah Holdings Private Wealth and Asset Management Limited)

(Stock Code: 6686)

DATE OF BOARD MEETING AND DATE OF ANNOUNCEMENT OF SECOND QUARTER 2022 UNAUDITED FINANCIAL RESULTS

The board of directors (the "Board") of Noah Holdings Private Wealth and Asset Management Limited (the "Company") will hold a Board meeting on Monday, August 22, 2022 (Hong Kong time) for the purpose of, among others, approving the unaudited financial results of the Company for the three months ended June 30, 2022 (the "Q2 Results") and announcement for the Q2 Results (the "Q2 Earnings Announcement"). The Company will announce its Q2 Results at or around 6:00 a.m. on Tuesday, August 23, 2022 (Hong Kong time) on the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk.

Following the Q2 Earnings Announcement, the Company's senior management will host an earnings conference call at 8:00 a.m. on Tuesday, August 23, 2022 (Hong Kong time) to discuss its Q2 Results and recent business activities. Details of the conference call are as follows:

 United States (Toll Free):
 1-888-317-6003

 Mainland China (Toll Free):
 4001-206-115

 Hong Kong (Toll Free):
 800-963-976

 International:
 1-412-317-6061

Conference Title: Noah Holdings 2Q22 Earnings Conference Call

Participant Password: 6885355

A telephone replay will be available starting approximately one hour after the end of the conference call until August 29, 2022 at 1-877-344-7529 (United States Toll Free) and 1-412-317-0088 (International Toll). The replay access code is 9147064.

A live and archived webcast of the conference call will be available on the Company's investor relations website under the "Announcements & Events" section at http://ir.noahgroup.com.

By Order of the Board
Noah Holdings Private Wealth and Asset Management Limited
Jingbo Wang

Chairwoman of the Board

Hong Kong, August 10, 2022

As at the date of this announcement, the Board comprises Ms. Jingbo Wang, the chairwoman of the Board, Mr. Zhe Yin and Ms. Chia-Yue Chang as executive directors; Mr. Neil Nanpeng Shen and Mr. Boquan He as non-executive directors; and Dr. Zhiwu Chen, Mr. Tze-Kaing Yang, Mr. Jinbo Yao and Ms. May Yihong Wu as independent directors.