UNITED STATES SECURITIES AND EXCHANGE COMMISSION Form 144 Filer Information Washington, D.C. 20549

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK 0001470766 Filer CCC XXXXXXXX Is this a LIVE or TEST Filing? LIVE Submission Contact Information

Name Phone E-Mail Address

144: Issuer Information

Name of Issuer Noah Holdings Ltd SEC File Number 001-34936 1226 Shenbin South Rd, Minhang District Shanghai Address of Issuer **CHINA** 201107 86-21-8035-8292 Phone

Name of Person for Whose Account the Securities are To Be Sold

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer

144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value		Date of Sale	Name the Securities Exchange
ADS	UBS Financial Services Inc 1000 Harbor Blvd 3rd Floor Weehawken NJ 07086	1786	21432	65960000	12/23/2024	NYSE

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the Date Date you Nature of Name of Is Amount of Date of Nature of Class Acquired Acquisition Person from this Donor Securities Payment Payment *

HongShan Capital Partners Fund I, L.P.

Affiliate

	Transaction	Whom Acquired	-	Acquired	
ADS	09/05/2007 Direct Investment	Issuer		1067900	09/05/2007 Wire

* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller		Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
HongShan Capital Partners Fund I, L.P. Suite 3613, 36/F, Two Pacific Place 88 Queensway Hong Kong K3 999077	ADS		12/10/2024	3092	37430

144: Remarks and Signature

Remarks HSG Holding Limited is an affiliate of Noah and HongShan Capital Partners Fund I, L.P. is Seller. See attached PDF for securities sold in the past 3 months.

Date of 12/23/2024 Notice ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature /s/ UBS Financial Services Inc, as attorney-in-fact for HongShan Capital Partners Fund I, L.P.

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)