## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## Form 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of August 2024

Commission File Number: 001-34936

## **Noah Holdings Limited**

(Registrant's name)

No. 1226, South Shenbin Road, Minhang District, Shanghai, People's Republic of China +86 (21) 8035-8292 (Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F ⊠ Form 40-F □

#### EXHIBIT INDEX

Exhibit 99.1 HKEx Announcement — Date of Board Meeting and Date of Announcement of Second Quarter and Half Year 2024 Unaudited Financial Results

#### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

#### **Noah Holdings Limited**

By: /s/ Qing Pan

Name: Qing Pan Title: Chief Financial Officer

Date: August 16, 2024

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# **Noah Holdings**

### Noah Holdings Private Wealth and Asset Management Limited 諾亞控股私人財富資產管理有限公司

(Incorporated in the Cayman Islands with limited liability under the name Noah Holdings Limited and carrying on business in Hong Kong as Noah Holdings Private Wealth and Asset Management Limited) (Stock Code: 6686)

#### DATE OF BOARD MEETING AND DATE OF ANNOUNCEMENT OF SECOND QUARTER AND HALF YEAR 2024 UNAUDITED FINANCIAL RESULTS

The board of directors (the "**Board**") of Noah Holdings Private Wealth and Asset Management Limited (the "**Company**", with its subsidiaries and consolidated affiliated entities, the "**Group**") will hold a Board meeting on Wednesday, August 28, 2024 (Hong Kong Time) for the purpose of, among others, considering and approving the unaudited financial results of the Group for the three months and six months ended June 30, 2024 (the "**Q2 and Interim Results**") and its publication. The Company will announce its Q2 and Interim Results at or around 6:00 a.m. Hong Kong Time on Thursday, August 29, 2024 (6:00 p.m. U.S. Eastern Time on Wednesday, August 28, 2024) on the website of The Stock Exchange of Hong Kong Limited at **www.hkexnews.hk**.

Following the announcement of the Q2 and Interim Results, the Company's senior management will host a combined English and Chinese language earnings conference call to discuss its Q2 and Interim Results and recent business activities. The conference call may be accessed with the following details:

#### **Dial-in details:**

Conference title:	Noah Second Quarter and Half Year 2024 Earnings Conference Call
Date/Time:	Wednesday, August 28, 2024 at 8:00 p.m., U.S. Eastern Time
	Thursday, August 29, 2024 at 8:00 a.m., Hong Kong Time
D: 1:	
Dial in:	
–Hong Kong Toll Free:	800-963976
-United States Toll Free:	1-888-317-6003
-Mainland China Toll Free:	4001-206115
-International Toll:	1-412-317-6061
Participant Password:	3101709

A telephone replay will be available starting approximately one hour after the end of the conference until September 4, 2024 at 1-877-344-7529 (US Toll Free) and 1-412-317-0088 (International Toll) with the access code 3826921.

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A live and archived webcast of the conference call will be available at the Company's investor relations website under the "News & Events" section at <u>http://ir.noahgroup.com</u>.

By Order of the Board Noah Holdings Private Wealth and Asset Management Limited Jingbo Wang Chairwoman of the Board

Hong Kong, August 16, 2024

As of the date of this announcement, the Board comprises Ms. Jingbo Wang, the chairwoman and Mr. Zhe Yin as Directors; Ms. Chia-Yue Chang, Mr. Kai Wang, Mr. Boquan He and Mr. David Zhang as non-executive Directors; and Ms. Xiangrong Li, Ms. Cynthia Jinhong Meng and Ms. May Yihong Wu as independent Directors.